



# DORIEN SCOTT

MARKETING & DIGITAL MEDIA SPECIALIST | CREATIVE ENTREPRENEUR

## Personal Profile

A marketing and digital media specialist with vast creative talents; passionate about giving back to the community and putting my best foot forward to create a lasting, positive impression. Other skills and attributes include:

- Exceptional communication, storytelling, relationship-building, and networking skills
- Successful working on high-performance teams, and facilitating inclusion and consensus
- Self-starter that works well independently with excellent follow-through
- Ability to work under pressure, prioritize, and multi-task in a fast-paced environment

## Professional Summary

**Dorien Scott Productions – Videographer | Photographer | Content Creator | Influencer**

- Capture and create photo and video content for public service campaigns, corporate and sporting events, and milestone occasions (such as proms, birthdays, and graduations)
- Special projects include: Navigator Minority Business Year-in-Review, DOVE Outreach Campaign, Protecting Our Vote Campaign, Millennial Summit, and other assorted events
- Develop engaging content for personal Instagram and YouTube channel; amassed over 100,000 Instagram followers across several major markets (NY, Phila, Houston, Chicago, Detroit, and Atlanta) and over 1M followers on TikTok
- Hired by creators to choreograph, perform in, and produce promotional dance videos to market their original music; serve as brand ambassador for various retail brands

**Delaware State University – Lead Resident Assistant | Hornet Ambassador | Peer Mentor**

- Serve as a New Student Orientation ambassador, hosting informational sessions and engagement activities for new students and prospects to facilitate a successful transition to college; serve as a front-line ambassador and peer mentor for students
- Selected as an HBCU Ambassador to promote college opportunities to high schoolers
- Organize and host events to engage the student body, facilitate student connections, and field discussions about such topics as drug abuse awareness and prevention; achieved high participation levels with an average of 50 students per event
- Responsible for deploying conflict resolution strategies to improve student interactions, promoting a sense of community, and upholding the core values of the institution

## Activities & Accomplishments

- DESU TikTok Scholarship Recipient – scholarship awarded to selected STEM majors
- DESU Junior Entrepreneurs in Training (JET) – Volunteer – Business Plan Competition
- Church Volunteer – Audio-Video/Social Media Ministry; Youth Empowered to Stand (YES)
- SWALIGA Foundation – Celebrity Guest Judge for STEAM Youth Competition
- Leadership – The Achievers; YMCA Leaders; Forum to Advance Minorities in Engineering (FAME)
- General Volunteerism: SPCA Delaware, Habitat for Humanity, & assorted community events
- Mount Pleasant HS – Senior Class Homecoming Court; Production Team for "Mornings at Mount", PSAs for anti-smoking and new student campaigns, and sporting event highlights
- Former U.S. Gymnastics Youth Champion (Level 7) – Ranked 3rd in Mid-Atlantic Region (7 States)

## Skills

### Videography & Photography

Sony A7 III, Canon T7i, and related accessories

### Adobe Creative Suite

Premiere Pro, After Effects, Illustrator, Photoshop, Lightroom

### Other Tools

Final Cut Pro, WordPress, Wix, Canva  
PowerPoint, Word, Excel

### Social Media

Content Strategy, Creation, & Management

## Schools

### Delaware State University (DESU)

Dual-Degree: Digital Media & Public Health  
Graduation: May 2025  
GPA: 3.14

### Mount Pleasant High School

Honors Program; A/V Track  
A/V Major GPA: 3.5

### P.S. duPont Middle School

Gifted Program; School Treasurer;  
Classroom Aide for Special Needs Students

## Contact

Email: [dorienscott@icloud.com](mailto:dorienscott@icloud.com)

LinkedIn: [/DorienScott](#)

Website: [www.dscottcreations.com](http://www.dscottcreations.com)